

WHY IS THE JACK PLAYED AT THIS TIME OF THE YEAR?

Always played in December - the timing is right for the event's format - emphasis being placed on enjoyment and meeting lots of interesting people from all walks of life. Businessmen, celebrities and professionals alike are ready to wind down after the year that has preceded and there is usually plenty of banter and discussion.

WHY THIS VENUE?

What better place to wind down than at the beautiful Crowne Plaza Hunter Valley. The relaxed atmosphere entices even the odd sceptic to participate in the fun, with some not too serious golf thrown in.

WHO BENEFITS?

Proceeds donated to Jack Newton Junior Golf (JNKG) are used for the development of junior golf. With sponsorship by JNKG all States benefit through the Srixon International Junior Classic at Cessnock. A donation is also made to Diabetes. The Jack & Corporate Jack have raised over \$6.45 million since 1986 making it one of the largest contributors to junior golf in Australia.

WHAT IS THE FIELD MAKE UP?

54 Professionals (27 men and 27 women), 54 Celebrities, 54 Amateurs and 54 Sponsor's Representatives.

WHAT ARE THE GOLF EVENTS?

Individual Pro Purse (men and women) Teams Best Ball Par Event Singles Par Event

WHAT MEDIA COVERAGE DOES THE CLASSIC GENERATE?

1 hour television documentary on free to air television and up to 3 showings on Fox Sports, radio coverage, significant newspaper coverage, news highlights, facebook, instagram, twitter, glossy magazine editorial and photographs.

WHAT HAPPENS SOCIALLY?

Socially the event is an enormous success as it is the only time during the year that such a wide variety of talent and business acumen merge for three or four days in one place to enjoy the golf and entertainment.

HOW BIG IS THE JACK

Huge. The Jack is the most high profile golf event of its kind in Australia. The guest list seems to get bigger and better each year, as our guests - sponsors, celebrities, amateurs and professionals - are shown a great time. Word has spread throughout Australia about the event and invitations are much sought after.

HOW TO ENTER OR COMMIT?

Contact Judy Brady, Event Manager, P.O. Box 1108, Noosa Heads, Qld. 4567.
Telephone: (07) 5473 0780 Mobile: 0411 028 970 email: judy@jacknewtongroup.com

SOME PREVIOUS CELEBRITY PARTICIPANTS

Bob Hawke	Pat Rafter	Dermott Brereton	Layne Beachley	Kirk Pengilly	Gyton Grantley	Tim Ross
Ian Botham	John Newcombe	Robert Dipierdomenico	Nikki Hudson	James Reyne	Richard Davies	Ben Mingay
Brian Lara	Hugh Bowman	Wally Lewis	James Tobin	Glenn Shorrock	Peter Phelps	Gary Sweet
Jeff Dujon	Susie O'Neill	Andrew Johns	David Reyne	Shannon Noll	Glenn Robbins	Ray Martin
Allan Border	Kieren Perkins	Darren Lockyer	Kris Smith	Rhys Muldoon	Stephen Curry	Jimeoin
Geoff Lawson	Leigh Matthews	Michael O'Connor	Kerri-Anne Kennerley	Johnny Ruffo	Bernard Curry	Kram
Greg Chapell	Michael Voss	John Eales	Dawn Fraser	Matthew Le Nevez	Lincoln Lewis	Kristy Hinze

PROFESSIONAL WINNERS

1979 `Chris Witcher	1990 Peter Lonard	2001 Peter Senior	2012 Brendan Smith
1980 `Jack Newton/R. Lee	1991 Stephen Bennett	2002 Peter Lonard	2013 Aron Price
1981 `Tim Bell	1992 Darren Barnes	2003 Nadina Taylor	2014 Polly Goldman
1982 `Rob McNaughton	1993 Anthony Gilligan	2004 Lorraine Lambert	2015 Rebecca Artis
1983 `Peter Senior	1994 Rob Whitcok	2005 Rod Pampling	2016 Matthew Stieger
1984 `Peter Senior	1995 Anthony Gilligan	2006 Aaron Byrnes	2017 Sung Park
1985 `Rodger Davis	1996 Peter Senior/D. Diaz	2007 Peter Fowler	
1986 `Peter Senior	1997 Ken Druce	2008 Simon Furneaux	
1987 `Ian Baker-Finch	1998 John Senden	2009 Ewan Porter	
1988 Rob Stephens	1999 Nigel Lane/A. Edwards	2010 Leigh McKechnie	
1989 M. Colandro/J. Woodland	2000 David Podlich	2011 Brad Fasher	

THE JACK SPONSORSHIP OPTIONS

"PAR 1" \$3,630

Shared naming rights of a hole	Entry for 1 player into tournament	2 passes to Welcome Barbecue
Logo on back cover of evening program	2 hospitality bar passes	2 passes to Sponsors' Cabaret Dinner
Logo on back cover of team photo folder	Gift bag with golfing accessories	Verbal recognition at Sponsors' Cabaret Dinner
Recognition on scoreboard & scorecard	Team photograph	2 passes to Farewell Party

"PAR 2" \$7,260

Naming rights of a hole	Entry for 2 players into tournament	4 passes to Welcome Barbecue
1 double sided sign provided	4 hospitality bar passes	4 passes to Sponsors' Cabaret Dinner
Logo on back cover of evening program	2 gift bags with golfing accessories	Verbal recognition at Sponsors' Cabaret Dinner
Logo on back cover of team photo folder	2 team photographs	4 passes to Farewell Party
Logo on cup insert displayed on sponsored hole	Recognition on scoreboard	Recognition on scorecard

"BIRDIE 1" \$10,890

Naming rights of a hole	Entry for 3 players into tournament	6 passes to Welcome Barbecue
1 double sided sign provided	6 hospitality bar passes	6 passes to Sponsors' Cabaret Dinner
Logo on back cover of evening program	3 gift bags with golfing accessories	Verbal recognition at Sponsors' Cabaret Dinner
Logo on back cover of team photo folder	3 team photographs	6 passes to Farewell Party
Logo on cup insert displayed on sponsored hole	Recognition on scoreboard	Recognition on scorecard

"BIRDIE 2" \$14,520

Naming rights of a hole	Entry for 4 players into tournament	8 passes to Welcome Barbecue
2 double sided signs provided	8 hospitality bar passes	8 passes to Sponsors' Cabaret Dinner
Logo on back cover of evening program	4 gift bags with golfing accessories	Verbal recognition at Sponsors' Cabaret Dinner
Logo on back cover of team photo folder	4 team photographs	8 passes to Farewell Party
Logo on cup insert displayed on sponsored hole	Recognition on scoreboard	Recognition on scorecard

"EAGLE 1" \$18,150

Naming rights of a hole	Entry for 5 players into tournament	10 passes to Welcome Barbecue
2 double sided signs provided	Ten hospitality bar passes	10 passes to Sponsors' Cabaret Dinner
Logo on back cover of evening program	5 gift bags with golfing accessories	Verbal recognition at Sponsors' Cabaret Dinner
Logo on back cover of team photo folder	5 team photographs	10 passes to Farewell Party
Logo on cup insert displayed on sponsored hole	Logo on flag on your sponsored hole	Recognition on scoreboard & scorecard

"EAGLE 2" \$22,780

Naming rights of a hole	Entry for 6 players into tournament	12 passes to Welcome Barbecue
2 double sided signs provided	Accommodation for 6 players	12 passes to Sponsors' Cabaret Dinner
Logo on front cover of evening program	(3 x 2 bdm villas x 3 nights)	Verbal recognition at Sponsors' Cabaret Dinner
Logo on front cover of team photo folder	12 hospitality bar passes	12 passes to Farewell Party
Logo on cup insert displayed on sponsored hole	6 gift bags with golfing accessories	6 team photographs
Recognition on scoreboard & scorecard		

"ALBATROSS" \$26,250

Naming rights of a hole with high exposure	Entry for 7 players into tournament	14 passes to Welcome Barbecue
3 double sided signs provided	Accommodation for 7 players	14 passes to Sponsors' Cabaret Dinner
Logo on front cover of evening program	(1 x 3 bdm, 2 x 2 bdm villas x 3 nights)	Verbal recognition at Sponsors' Cabaret Dinner
Logo on front cover of team photo folder	14 hospitality bar passes	14 passes to Farewell Party
Logo on cup insert displayed on sponsored hole	7 gift bags with golfing accessories	Logo on scoreboard
Logo on flag displayed on sponsored hole	7 team photographs	Recognition on scorecard

"ACE" \$30,650

Naming rights of a hole with high exposure	Entry for 8 players into tournament	16 passes to Welcome Barbecue
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Television coverage on sponsored hole	Accommodation for 8 players	16 passes to Sponsors' Cabaret Dinner
Display of logo during telecast	(4 x 2 bdm villas x 3 nights)	Verbal recognition at Sponsors' Cabaret Dinner
Recognition in closing credits	16 hospitality bar passes	16 passes to Farewell Party
4 double sided signs provided	8 gift bags with golfing accessories	Logo on scoreboard
Logo on front cover of evening program	8 team photographs	Recognition on scorecard
Logo on front cover of team photo folder	Logo on cup insert displayed on sponsored hole & practice putting green	Logo on flag displayed on sponsored hole

Please Note: Contra contributions are based on 60% of wholesale value. Figures are inclusive of GST

"GOLD FUNCTION PASSES" \$9500

Welcome Barbecue - Entry for 10 guests
Meal, Beer, Wine, Spirits and Entertainment: 7pm – 10.30pm
Sponsors' Cabaret Dinner - Entry for 10 guests
3 course dinner, Beer, Wine, Spirits, Entertainment: 7pm - Midnight
Farewell Party - Entry for 10 guests
2 course buffet dinner, Beer, Wine, Spirits, Entertainment: 7pm - Midnight
Hospitality Bar – Entry for 10 guests
Beer, Wine, Pies, Sausage Rolls: 11am – 6pm x 2 days
Accommodation for 10 guests
5 x 2 bedroom villas x 3 nights

"SILVER FUNCTION PASSES" \$3500

Sponsors' Cabaret Dinner – Entry for 10 guests
3 course dinner, Beer, Wine, Spirits, Entertainment: 7pm – Midnight
Accommodation for 10 guests
2 x 3 bedroom villas x 1 night
2 x 2 bedroom villas x 1 night